



HARTLEPOOL  
SPORT

Research and Insight

# HARTLEPOOL SPORT SYSTEM MAPPING

A strategic snapshot of 236 providers,  
50 activities, and one connected community.





# THE HIDDEN SCALE OF A TOWN IN MOTION

In a town of under 100,000 people, we have mapped 236 distinct providers. This document serves as a snapshot to compliment the work of the Hartlepool Opportunities Partnership (HOP), Sport England, and the Hartlepool Board.



**Hartlepool**  
Borough Council

Key Insight

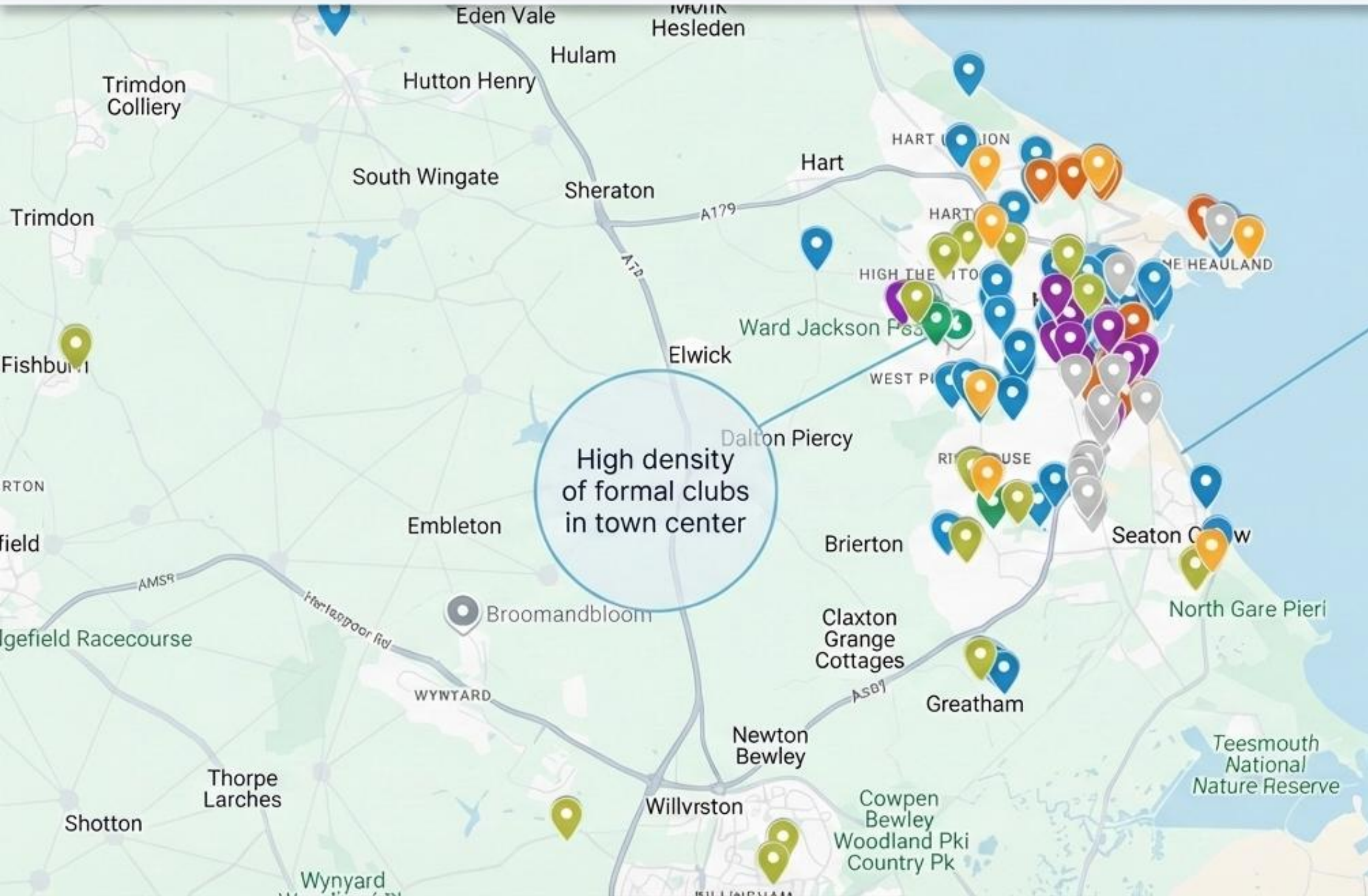
# 236

## Distinct Sport & Activity Providers

Note: This includes formal and informal provision but may omit some non-traditional groups. It is a living document.



# VISUALISING THE ECOSYSTEM



Distribution spreads toward coastal recreation zones.

High density of formal clubs in town center

Scan for Live Map



# BEYOND THE PITCH: A DIVERSITY OF DISCIPLINES

50 different activity types identified across the borough.

**38**

**Football Clubs**

(Includes Sunday League)



**19**

**Combat Sports**



**19**

**Gym & Fitness**



**15**

**Dance**

**12**

**Scouts/Brownies**

Niche Activities: Angling, Kabaddi, Scuba Diving, Yoga, Archery, and more.



# THE STEWARD OF THE SYSTEM

Hartlepool Sport acts as the hub—supporting clubs operationally while working strategically with local government, the NHS, and the voluntary sector.





# PILLAR 1: STRENGTHENING THE CLUB NETWORK

## The Club Network

A forum for over 200 clubs to solve local problems and improve governance. Getting these clubs in a single room provides valuable insight.

## The Sports Council

40+ years of history. Manages the athlete grant scheme and the Gus Robinson Annual Awards.



The poster features a dark blue background with white and light blue geometric shapes. At the top left is a logo of a person on a horse. To its right, the event details are listed: 'WEDNESDAY 18<sup>TH</sup> MARCH 6-7:30PM'. The main title 'Club Network' is written in large, bold, white sans-serif font. Below the title, a black rectangular box contains the venue information: 'BELLE VUE SPORTS CENTRE, KENDAL RD'. Underneath that, it says 'OPEN TO ALL'. At the bottom, the website 'WWW.HARTLEPOOLSPORT.CO.UK' is displayed. On the right side, there is a photograph of a group of people sitting at tables in a sports hall. A blue button with the text 'BOOK NOW' and a white hand cursor icon is overlaid on the bottom right of the photo.

WEDNESDAY  
18<sup>TH</sup> MARCH  
6-7:30PM

# Club Network

BELLE VUE SPORTS  
CENTRE, KENDAL RD

OPEN TO ALL

WWW.HARTLEPOOLSPORT.CO.UK

BOOK NOW



# ACTIVE SCHOOLS & EARLY YEARS FOUNDATION

Strategic alignment with the School Games Organiser and PESSPA.

## EYFS Network

**£49,000 Annual Funding Pot**

For Early Years Foundation Stage providers.



## Healthy Movers & Move Mania

Physical literacy programs engaging children at the earliest stage.



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## Call to Action

Join the Active Schools Network to support physical education in our region.



**JOIN NOW**








## PILLAR 2: URBAN SPORT & URBAN PLAY

Activating community spaces—from parks and playgrounds to the beach.

Activation campaigns are:

-  Pumpkins in the Park
-  Christmas activities
-  Comprehensive School Holiday Programs

**Free community offer** from Feb-December each year.



# PILLAR 3: HEALTH, MOVEMENT & LIFESTYLE



**Join The Movement (JTM):** A strategic action group—filling the gap in partnership infrastructure to reduce inequalities.

## The Priorities:

1. Reducing obesity (Children & Adults)
2. Improving long-term health conditions
3. Improving Mental Health & Wellbeing



**Focus Program:** Young Person's Social Prescribing (11–18 year olds).  
Connecting youth with community services to improve mental health.



# YOUTH VOICE & TRANSFORMATION

## Local Youth Transformation Pilot

One of 12 local authorities nationally supported by DCMS to rebuild the local youth offer.

## Governance Structures

-  **Youth Advisory Board:** Includes the Youth MP; feeds directly into the Hartlepool Board's Plan for Neighbourhoods.
-  **Hartlepool Youth Partnership:** Collaboration to improve outcomes for young adults.





# DIVERSITY, INCLUSION & RESILIENCE

## Her Game Too



Celebrating 10 years; supporting women in football through funding and advocacy.

## Financial Inclusion

Partnership with West View Advice to tackle economic barriers.

## Poverty Truth Commission



'Say it with flowers' launch at the Brus tunnel.

## Diversity

Collaboration with the North East Anti-Racism Coalition. Worked closely with the Diversity network for our Urban Sport & Urban Play.



# STRATEGIC ALIGNMENT & INVESTMENT

Sitting at the top table of decision-making.





# BEYOND SPORT: COMMUNITY RESILIENCE

## Food



**HARTLEPOOL**  
FOOD  
PARTNERSHIP

- Working on food quality, affordability, and sustainability.

## Safety



- Member of the Police Independent Advisory Group (IAG).

## Literacy & Wellness



- Literacy Taskforce: Addressing literacy rates.



- Wellness: 'Walks into Wellness' network and festivals.



# THE MAP IS NEVER FINISHED

Mapping complex systems is never ending. We welcome feedback and constructive challenge.



Scan to access the Live Digital Map

## NEXT STEPS

- Join a Network (Club, School, or JTM)
- Apply for Athlete Grants or Awards
- Contact:  
[admin@hartlepoolsport.co.uk](mailto:admin@hartlepoolsport.co.uk)